

## FOOD CERTIFICATION LEADS TO NEW CONTRACTS

**ABOUT THRIVE LIFE.** [Thrive Life, LLC](#) is a premier source for healthy, convenient, and cost efficient freeze dried food. There are over 40 steps in their proprietary freeze dry process to make sure the taste, quality and nutrition are exactly how people describe it: amazing!

**THE CHALLENGE.** Thrive Life wanted to obtain their Safe Quality Food (SQF) Certification in order to attract new clients and increase sales.

**MEP CENTER'S ROLE.** The University of Utah Manufacturing Extension Partnership (UUMEP) Center staff worked with Jenny Swingle, Director of Strategy, to support their preparation for their SQF audit.

"Working with the Manufacturing Extension Partnership (MEP) at the University of Utah has taken away a lot of the financial and administrative stress from pursuing growth initiatives. They truly feel like a business partner interested and invested in our success. Their staff took the time to personally evaluate our business needs and opportunities to see how their experience and resources could improve our operations. They also provided extensive administrative support required for contract negotiation, project savings, and payment processing. The UUMEP Center is organized, responsive, and has a great team of experienced staff."

-Jenny Swingle, Director of Strategy

## RESULTS



Cost savings of **\$10,000**



**\$700,000** in new/retained sales

---

## CONTACT US



100 South 1495 East  
MEK 1121  
Salt Lake City, UT 84112



(801)587-0713



[mep.utah.edu](http://mep.utah.edu)



**MEP CENTER**  
THE UNIVERSITY OF UTAH